



What Will MAs Learn?

- The role of health coaching in an advanced primary care practice
- Effective health coaching strategies
- Typical ways in which health coaching is incorporated into the role of the medical assistant
- Legal and ethical implications in health coaching that impact medical assistants

Content developed and lectures recorded by Dr. Tom Bodenheimer.

Cost & Model

- \$100 (\$20/hour of content)
- 5 hours of content completed
- Participants receive a certificate of completion that can be used for re-certification
- For registration information, contact:
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